News Releases

Summary/Purpose: To ensure accurate and consistent communication to all media. In order to ensure all university messages are presented accurately and consistently, the office of University Communications is responsible for conducting and/or coordinating all contact with media. This includes, but is not limited to, the writing and distribution of news releases, formal and informal efforts to place stories, and the release of official statements or information to the general public through the mass media and/or social media. University Communications should be contacted in advance of any interview with the news media.